

EURODIS

Session 1: Advocacy.

Disclaimer

This training was developed by HVFC International / HVFC USA, Inc. (www.hvfc-international.com). The training materials are meant for use by participants of this training only and should not be shared with others.

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About HVFC



We help you to do good, better.

We are here with you every step of the way, be it in fundraising, programming, internal capacity, or any other essential ingredient, so that you can focus on doing what you do best, better.



FUNDRAISING

Diversify your funding

Do you want to create your own funding opportunities?



IMPACT

Power your programming

Are you looking to achieve more with the same resources?

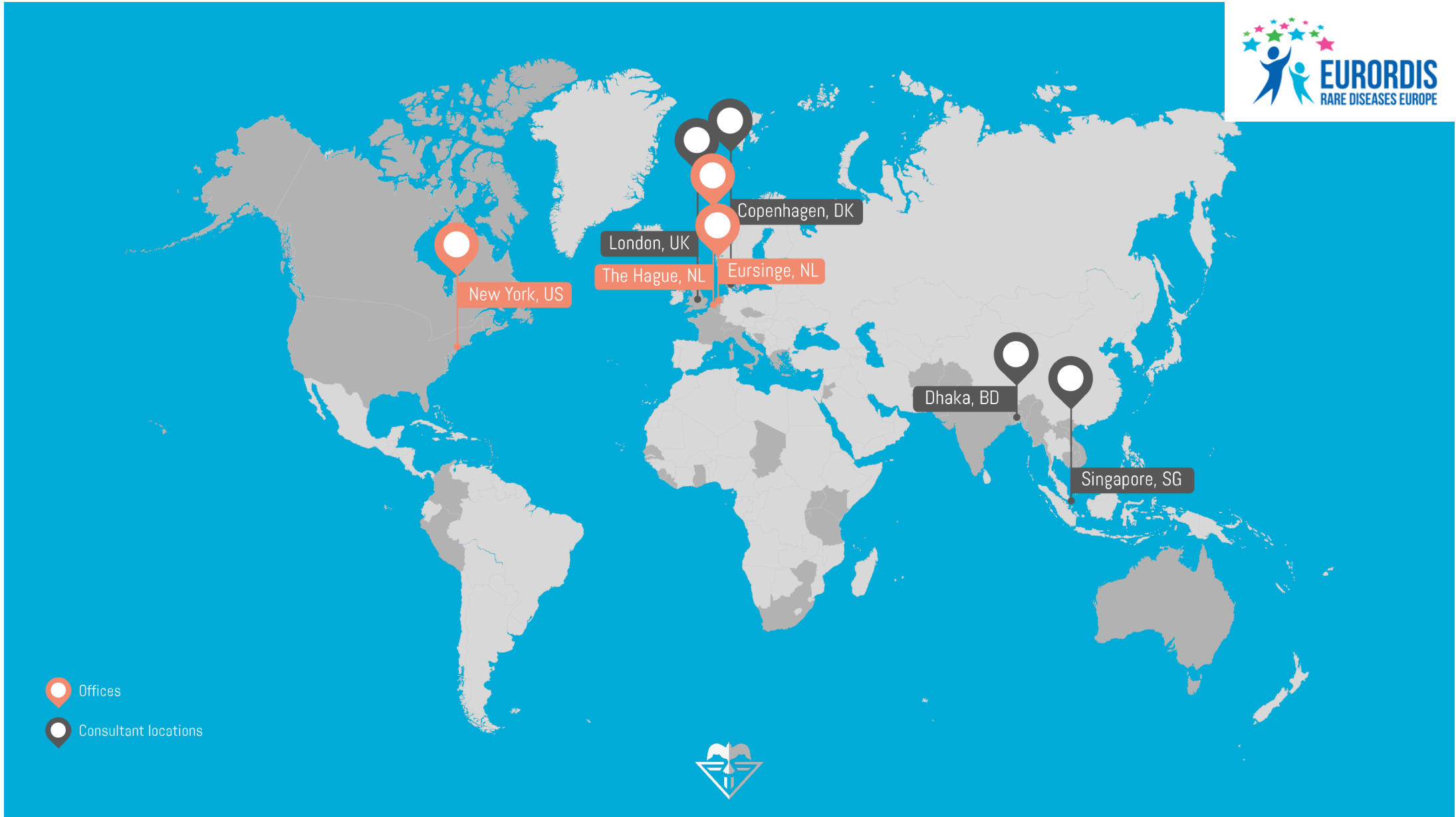


TALENT

Boost your capacity

Do you want to bring your team further and develop their talent?





-  Offices
-  Consultant locations



Program



DAY 1 ➤ Advocacy Skills.

DAY 2 ➤ Negotiation Skills | 29 October



Program today

- 1** Introduction – what is advocacy?
- 2** The objective of advocacy.
- 3** Advocacy towards an individual.
- 4** Advocacy towards a group.



1

Introduction





Exercise

Think about the following question:

“What is advocacy to you? And why are we discussing it today?”



2

The Objective of Advocacy



It starts with "WHY"?



Example objectives:

- 1. Sufficient support in our parliament to elaborate a law to ensure free access for patients to medication.
- 2. Get public visibility of people living with rare diseases to reduce the stigma and empower the patients.



3

Advocacy towards an individual



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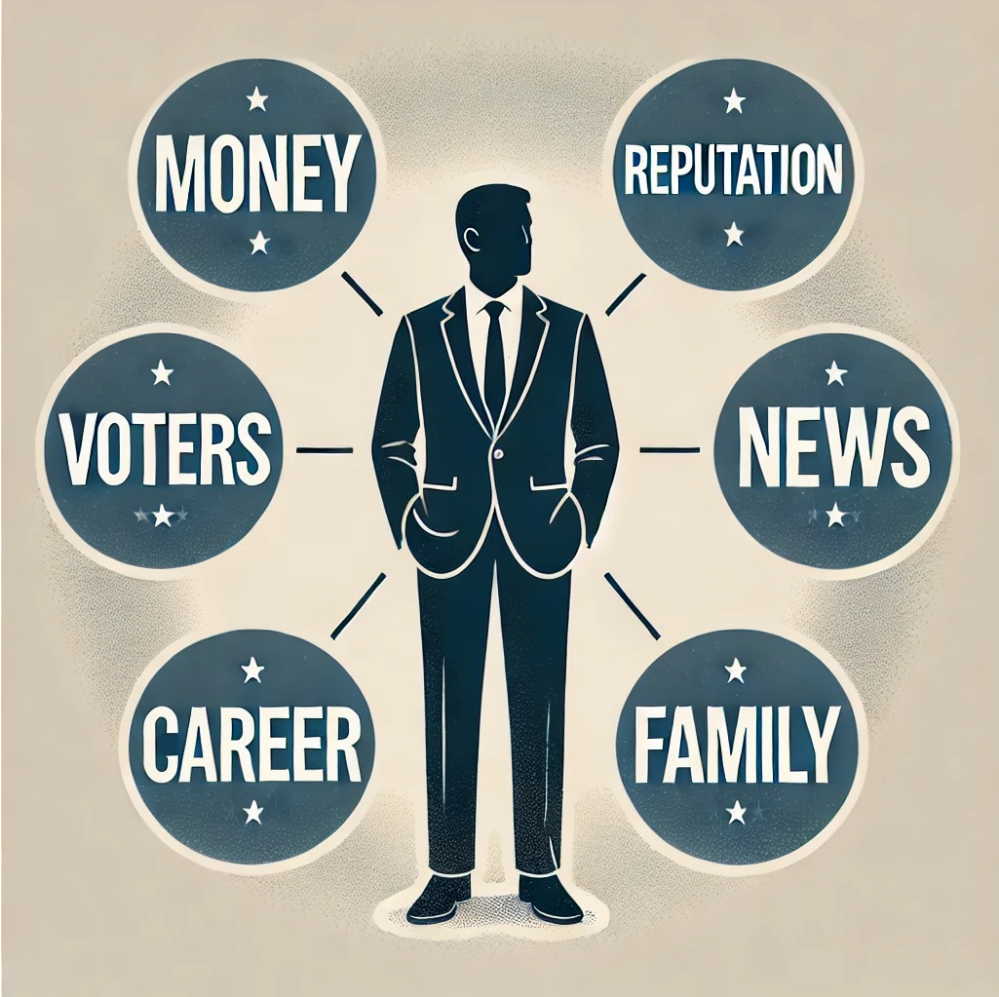


Sufficient support in our parliament to elaborate to ensure free access for patients to medication.

Check list

- Member of Parliament
 - Spokesperson on health
 - Specific political party / parties
 - Accessibility
 - ...
-







Exercise

Find arguments for our objective to elaborate a law to ensure free access for patients to medication using different personal drivers.





4

Advocacy towards a group

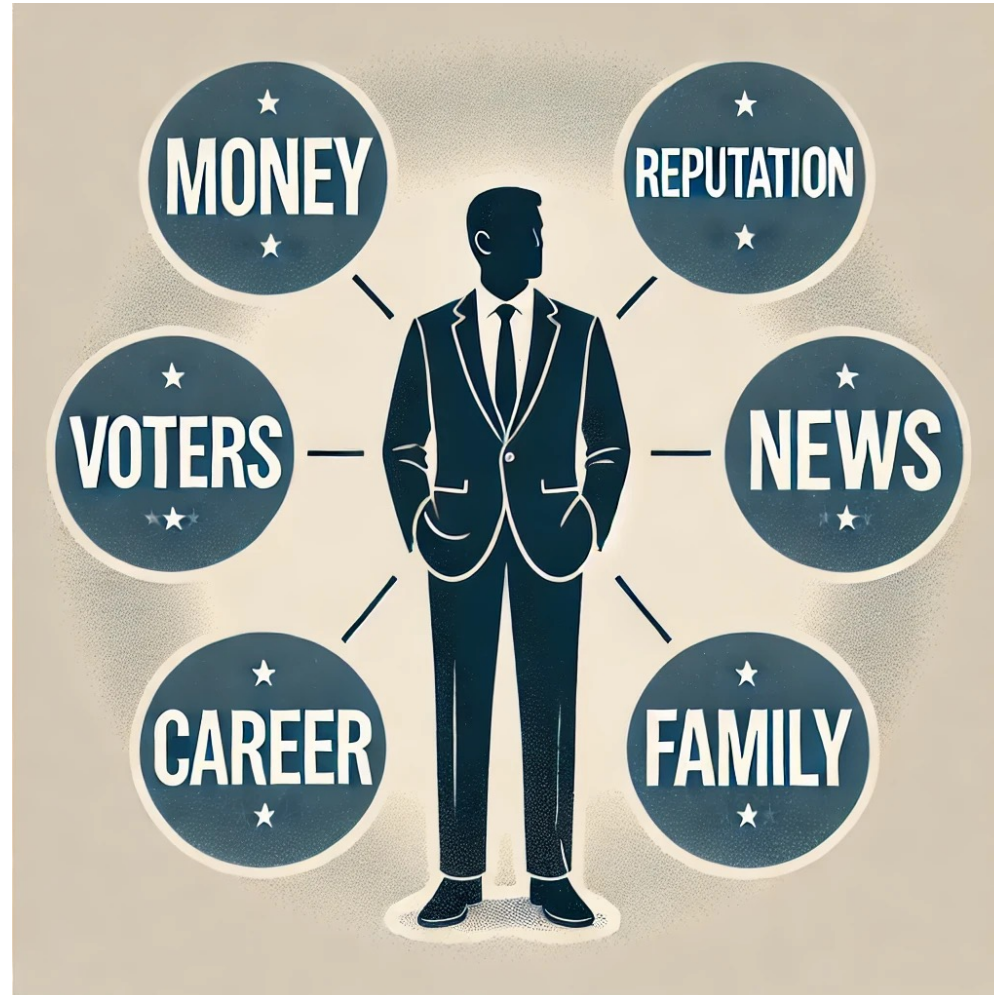


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