



# PERSONALIZE YOUR ALLIANCE EXPERIENCE

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**" YOU AREN'T PERFECT  
BUT YOU ARE PERFECT FOR ME"**

**FOCUS ON**

**WHO YOU ARE & WHAT IS PERFECT FOR YOU IN THE GIVEN MOMENT**

**APPROACH**

**REALISTIC**

FAVORS  
SUSTAINABILITY

**ASSERTIVE**

FAVORS  
TRUST & PRODUCTIVITY

**ADAPTABLE**

FAVORS  
CONTINUITY

# ASK YOURSELF THE RIGHT QUESTIONS

WHAT ARE OUR WEAKNESSES AND OUR STRENGTHS?

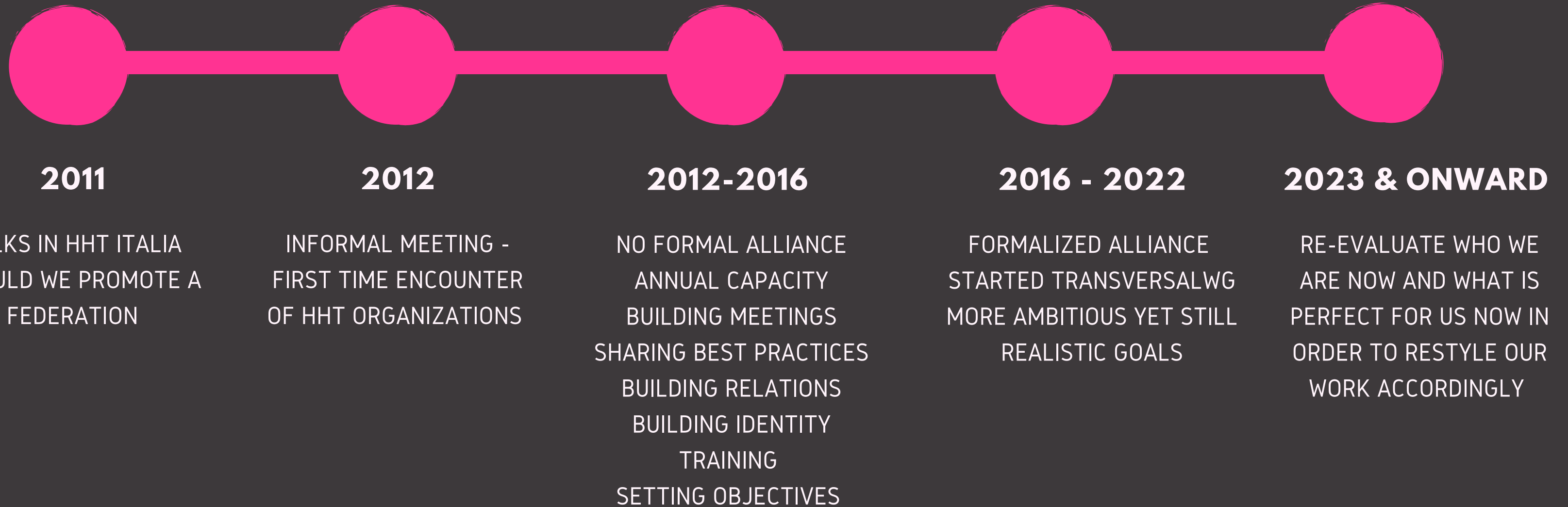
BASED ON THIS WHAT SHOULD WE FOCUS ON IN THE NEXT THREE YEARS?

DO WE HAVE THE NECESSARY EXPERTISE FOR THIS? DO WE HAVE THE RESOURCES?

If you brainstorm realistically and assertively you can build a three year plan. And adaptability will allow you to correct your goals based on experience.

# HHT EUROPE TIMELINE

## CHRONOLOGY OF OUR FEDERATION EXPERIENCE



# WHAT WORKED FOR US

## FROM THE BOTTOM UP

CREATING RELATIONSHIPS,  
ALLIANCE IDENTITY,  
UNDERSTANDING POTENTIALS AND  
THEN FORMALIZING

## FROM THE INSIDE OUT

BECOMING A STRONG COMMUNITY  
OF MUTUAL SUPPORT BEFORE  
RELATING TO THIRD PARTIES AND  
MORE AMBITIOUS GOALS

## GOING IN DEPTH

WE MADE SURE THE SENSE OF BENEFIT  
AND BELONGING TO THE FEDERATION  
DID NOT REMAIN ON THE SURFACE  
THROUGH ONE DELEGATE ONLY

**THESE REMAIN CORE VALUES/FOUNDATIONS**

**NOW WE ARE WORKING ON UPDATING OUR  
APPROACH TO WHO WE HAVE BECOME**





**THANK YOU**

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